

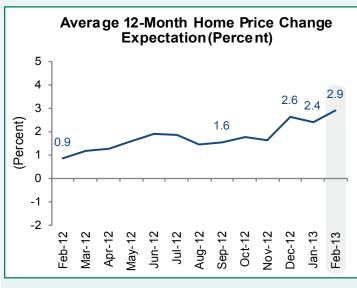
## **February 2013 Data Release**

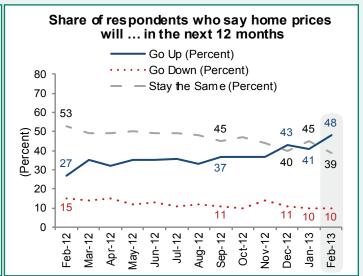
Fannie Mae's consumer attitudinal survey polls the adult U.S. general population to assess their attitudes about homeownership, renting a home, the economy, and household finances.

### **CONSUMER ATTITUDES ABOUT HOMEOWNERSHIP**

Average 12-month home price change expectation increased 0.5% over last month to 2.9%, the highest level since the survey's inception.

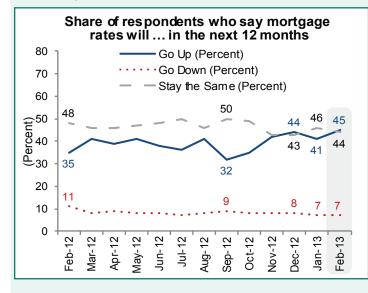
At 48%, the share who believe home prices will go up in the next 12 months also reached a survey high, while the share who believe home prices will go down held steady at the survey low of 10%.

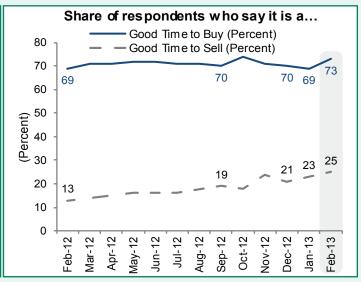




The percentage who think mortgage rates will go up increased by 4 percentage points to 45%, the highest level since August 2011, while those who think they will go down held steady at 7%.

25% of respondents say it is a good time to sell a house, the highest level since the survey's inception in June 2010.



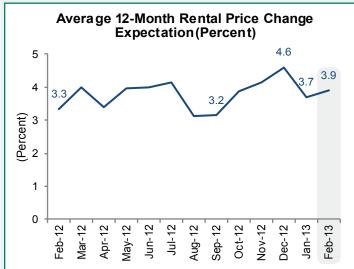




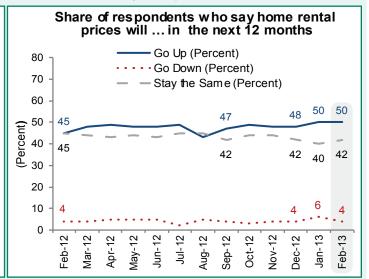
### **CONSUMER ATTITUDES ABOUT HOME RENTAL**

At 3.9%, the average 12-month rental price change

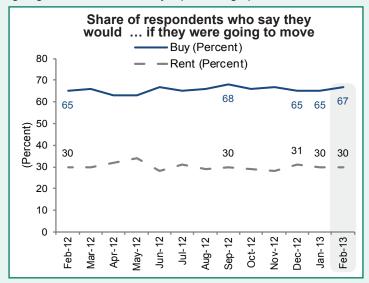
expectation increased 0.2% over January.



50% of those surveyed say home rental prices will go up in the next 12 months, holding steady from January at the highest level since the survey's inception.



The share of respondents who said they would buy if they were going to move increased by 2 percentage points to 67%.

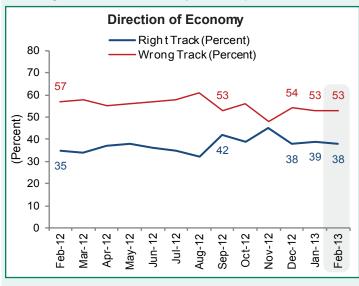


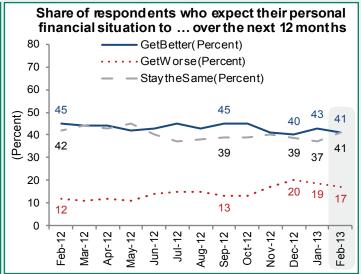


### CONSUMER ATTITUDES ABOUT THE ECONOMY AND HOUSEHOLD FINANCES

At 38%, the share of respondents who say the economy is on the right track has held steady over the past three months.

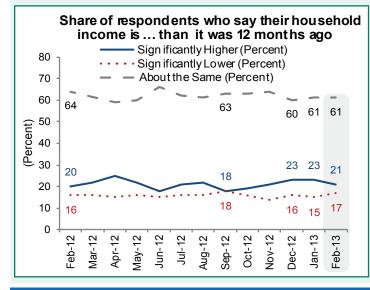
The percentage who expect their personal financial situation to get better over the next 12 months fell by 2 percentage points to 41%.

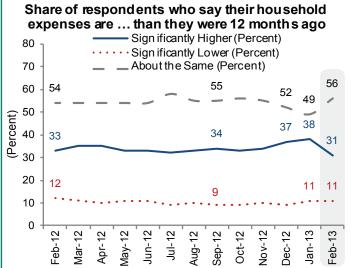




21% of respondents say their household income is significantly higher than it was 12 months ago, a 2 percentage point decrease from last month.

31% report significantly higher household expenses compared to 12 months ago, a 7 percentage point decrease and the lowest level since June 2010.





# **Fannie Mae Monthly National Housing Survey**

### February 2013

### **APPENDIX**

### **About the Survey**

The Fannie Mae National Housing Survey polled a nationally representative sample of 1,008 respondents aged 18 and older between February 2, 2013 and February 21, 2013. Findings were compared to the same survey conducted monthly beginning June 2010.

Interviews were conducted by Penn Schoen Berland, in coordination with Fannie Mae.

The statistics in this release are estimated from sample surveys and are subject to sampling variability as well as non-sampling error, including bias and variance from response, non-reporting, and under-coverage. Expected price changes are calculated by creating an average of all responses, using a 0% change for those who said prices would stay the same, and excluding outliers beyond two standard deviations. All figures are shown in percentages, except where otherwise stated.

### February 2013 Audience Size: General Population (N=1,008)

| Average home price chang | e expectation |  |
|--------------------------|---------------|--|
|                          | %             |  |
| February 2012            | 0.9           |  |
| March 2012               | 1.2           |  |
| April 2012               | 1.3           |  |
| May 2012                 | 1.6           |  |
| June 2012                | 1.9           |  |
| July 2012                | 1.9           |  |
| August 2012              | 1.5           |  |
| September 2012           | 1.6           |  |
| October 2012             | 1.8           |  |
| November 2012            | 1.6           |  |
| December 2012            | 2.6           |  |
| January 2013             | 2.4           |  |
| February 2013            | 2.9           |  |

| Share of respondents who say home prices will go up, go down, or stay the same in the next 12 months |         |           |                 |
|--|---------|-----------|-----------------|
|  | % Go Up | % Go Down | % Stay the Same |
| February 2012  | 27      | 15        | 53              |
| March 2012   | 35      | 14        | 49              |
| April 2012   | 32      | 15        | 49              |
| May 2012   | 35      | 12        | 50              |
| June 2012  | 35      | 13        | 49              |
| July 2012  | 36      | 11        | 49              |
| August 2012  | 33      | 12        | 48              |
| September 2012   | 37      | 11        | 45              |
| October 2012   | 37      | 10        | 47              |
| November 2012  | 37      | 14        | 44              |
| December 2012  | 43      | 11        | 40              |
| January 2013   | 41      | 10        | 45              |
| February 2013  | 48      | 10        | 39              |

Margin of Error: ±3.09%

| Share of respondents who say r | nortgage rates will go up, go | down, or stay the same in the nex | t 12 months     |
|--------------------------------|-------------------------------|-----------------------------------|-----------------|
|                                | % Go Up                       | % Go Down                         | % Stay the Same |
| February 2012                  | 35                            | 11                                | 48              |
| March 2012                     | 41                            | 8                                 | 46              |
| April 2012                     | 39                            | 9                                 | 46              |
| May 2012                       | 41                            | 8                                 | 47              |
| June 2012                      | 38                            | 8                                 | 48              |
| July 2012                      | 36                            | 7                                 | 50              |
| August 2012                    | 41                            | 8                                 | 46              |
| September 2012                 | 32                            | 9                                 | 50              |
| October 2012                   | 35                            | 8                                 | 49              |
| November 2012                  | 42                            | 8                                 | 43              |
| December 2012                  | 44                            | 8                                 | 43              |
| January 2013                   | 41                            | 7                                 | 46              |
| February 2013                  | 45                            | 7                                 | 44              |

| Share of respondents who say it is a good time to buy, and share of respondents who say it is a good time to sell |                    |                     |  |  |
|---|--------------------|---------------------|--|--|
|   | % Good Time to Buy | % Good Time to Sell |  |  |
| February 2012   | 69                 | 13                  |  |  |
| March 2012  | 71                 | 14                  |  |  |
| April 2012  | 71                 | 15                  |  |  |
| May 2012  | 72                 | 16                  |  |  |
| June 2012   | 72                 | 16                  |  |  |
| July 2012   | 71                 | 16                  |  |  |
| August 2012   | 71                 | 18                  |  |  |
| September 2012  | 70                 | 19                  |  |  |
| October 2012  | 74                 | 18                  |  |  |
| November 2012   | 71                 | 24                  |  |  |
| December 2012   | 70                 | 21                  |  |  |
| January 2013  | 69                 | 23                  |  |  |
| February 2013   | 73                 | 25                  |  |  |

| Average rental price change | expectation |  |
|-----------------------------|-------------|--|
|                             | %           |  |
| February 2012               | 3.3         |  |
| March 2012                  | 4.0         |  |
| April 2012                  | 3.4         |  |
| May 2012                    | 4.0         |  |
| June 2012                   | 4.0         |  |
| July 2012                   | 4.1         |  |
| August 2012                 | 3.1         |  |
| September 2012              | 3.2         |  |
| October 2012                | 3.9         |  |
| November 2012               | 4.2         |  |
| December 2012               | 4.6         |  |
| January 2013                | 3.7         |  |
| February 2013               | 3.9         |  |

| Share of respondents who say h | nome rental prices will go up | , go down, or stay the same in the | next 12 months  |
|--------------------------------|-------------------------------|------------------------------------|-----------------|
|                                | % Go Up                       | % Go Down                          | % Stay the Same |
| February 2012                  | 45                            | 4                                  | 45              |
| March 2012                     | 48                            | 4                                  | 44              |
| April 2012                     | 49                            | 5                                  | 43              |
| May 2012                       | 48                            | 5                                  | 44              |
| June 2012                      | 48                            | 5                                  | 43              |
| July 2012                      | 49                            | 2                                  | 45              |
| August 2012                    | 43                            | 5                                  | 45              |
| September 2012                 | 47                            | 4                                  | 42              |
| October 2012                   | 49                            | 3                                  | 44              |
| November 2012                  | 48                            | 4                                  | 44              |
| December 2012                  | 48                            | 4                                  | 42              |
| January 2013                   | 50                            | 6                                  | 40              |
| February 2013                  | 50                            | 4                                  | 42              |

| Share of respondents who say they would buy or rent if they were going to move |       |       |  |  |
|--|-------|-------|--|--|
|  | % Buy | %Rent |  |  |
| February 2012  | 65    | 30    |  |  |
| March 2012   | 66    | 30    |  |  |
| April 2012   | 63    | 32    |  |  |
| May 2012   | 63    | 34    |  |  |
| June 2012  | 67    | 28    |  |  |
| July 2012  | 65    | 31    |  |  |
| August 2012  | 66    | 29    |  |  |
| September 2012   | 68    | 30    |  |  |
| October 2012   | 66    | 29    |  |  |
| November 2012  | 67    | 28    |  |  |
| December 2012  | 65    | 31    |  |  |
| January 2013   | 65    | 30    |  |  |
| February 2013  | 67    | 30    |  |  |

| Direction of the economy |             |             |  |
|--------------------------|-------------|-------------|--|
|                          | Right Track | Wrong Track |  |
| February 2012            | 35          | 57          |  |
| March 2012               | 34          | 58          |  |
| April 2012               | 37          | 55          |  |
| May 2012                 | 38          | 56          |  |
| June 2012                | 36          | 57          |  |
| July 2012                | 35          | 58          |  |
| August 2012              | 32          | 61          |  |
| September 2012           | 42          | 53          |  |
| October 2012             | 39          | 56          |  |
| November 2012            | 45          | 48          |  |
| December 2012            | 38          | 54          |  |
| January 2013             | 39          | 53          |  |
| February 2013            | 38          | 53          |  |

| Share of respondents who exp | ect their personal financial situat | ion to get better, get worse, or stay t | he same in the next 12 months |
|------------------------------|-------------------------------------|---|-------------------------------|
|                              | % Get Better                        | % Get Worse                             | % Stay the Same               |
| February 2012                | 45                                  | 12                                      | 42                            |
| March 2012                   | 44                                  | 11                                      | 44                            |
| April 2012                   | 44                                  | 12                                      | 43                            |
| May 2012                     | 42                                  | 11                                      | 45                            |
| June 2012                    | 43                                  | 14                                      | 40                            |
| July 2012                    | 45                                  | 15                                      | 37                            |
| August 2012                  | 43                                  | 15                                      | 38                            |
| September 2012               | 45                                  | 13                                      | 39                            |
| October 2012                 | 45                                  | 13                                      | 39                            |
| November 2012                | 41                                  | 17                                      | 40                            |
| December 2012                | 40                                  | 20                                      | 39                            |
| January 2013                 | 43                                  | 19                                      | 37                            |
| February 2013                | 41                                  | 17                                      | 41                            |

| Share of respondents who say their household income is higher, lower, or about the same compared to 12 months ago |          |         |                  |
|---|----------|---------|------------------|
|   | % Higher | % Lower | % About the Same |
| February 2012   | 20       | 16      | 64               |
| March 2012  | 22       | 16      | 61               |
| April 2012  | 25       | 15      | 59               |
| May 2012  | 22       | 16      | 60               |
| June 2012   | 18       | 15      | 66               |
| July 2012   | 21       | 16      | 62               |
| August 2012   | 22       | 16      | 62               |
| September 2012  | 18       | 18      | 63               |
| October 2012  | 19       | 16      | 64               |
| November 2012   | 21       | 14      | 64               |
| December 2012   | 23       | 16      | 60               |
| January 2013  | 23       | 15      | 61               |
| February 2013   | 21       | 17      | 61               |

| Share of respondents who sa | ay their household expenses are | higher, lower, or about the same | compared to 12 months ago |
|-----------------------------|---------------------------------|----------------------------------|---------------------------|
|                             | % Higher                        | % Lower                          | % About the Same          |
| February 2012               | 33                              | 12                               | 54                        |
| March 2012                  | 35                              | 11                               | 54                        |
| April 2012                  | 35                              | 10                               | 54                        |
| May 2012                    | 33                              | 11                               | 54                        |
| June 2012                   | 33                              | 11                               | 54                        |
| July 2012                   | 32                              | 9                                | 58                        |
| August 2012                 | 33                              | 10                               | 55                        |
| September 2012              | 34                              | 9                                | 55                        |
| October 2012                | 33                              | 9                                | 56                        |
| November 2012               | 34                              | 10                               | 55                        |
| December 2012               | 37                              | 9                                | 52                        |
| January 2013                | 38                              | 11                               | 49                        |
| February 2013               | 31                              | 11                               | 56                        |